

Support for Existing Businesses

The Business Centre provides a business support service offering advice, guidance and practical solutions for businesses. Specific issues and areas of assistance include:

- Business Review
- Business and Strategic Planning
- Financial Projection
- Access to Funding

- Marketing
- Human Resources/Training/Employment Advice

The service has assisted a diverse range of small and medium sized businesses into a position of growth and aims to help build a dynamic, competitive and modern business sector to generate wealth and employment for the region. Businesses are mainly from the manufacturing, service and ICT sectors and represent a range of interest from high technology, research & development, tourism, innovation and even entertainment. All are searching for opportunities to assist in their business growth and development, which in turn will lead to an increased number of employment opportunities in the City & County of Swansea. Areas of assistance include:

Business Reviews

A Business Review enables an owner/manager to stand back from the business operations and examine the business objectively. After undertaking a Business Review, managers often describe a feeling of "being able to see the wood rather than the trees". By working with an advisor that will guide them through the process and produce a written report, managers can stop 'firefighting' day to day issues for a morning and strategically plan for the short and long term future of the business.

Business Planning

Practical help in considering and drawing up your business plan, covering business structure, products and pricing, market research, marketing, strengths weaknesses etc.

Financial Projections. The production of details financial projections to accompany your business plan, including cash flow, profit and loss forecasts and balance sheets.

Access to finance and grants

Assistance identifying and accessing sources of finance and grant funding, including help with the application process planning.

Marketing Advice

Advice on the formulation of marketing strategies, development of marketing plans, and guidance on researching markets.

Signposting

The identification of support programmes, organisations and opportunities that provide specific services relevant to meeting business objectives, such as quality standards etc.

Human Resources/ Training/ Employment Advice

Guidance on recruitment, employment and training issues.